



QUALITY BY ASSOCIATION

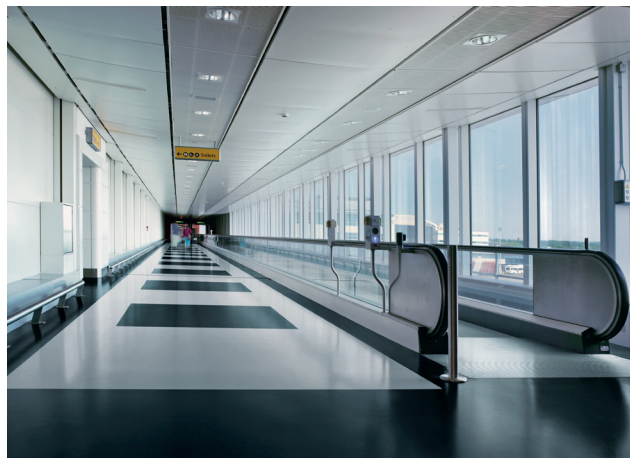
— ESTD 1974 —



Contract Flooring Association  
membership information for  
**MANUFACTURERS**

# WITH MANUFACTURER MEMBERSHIP

- **The use of the CFA logo on your stationery, vehicles, premises and website** — this provides a link to an established and well respected industry body.
- **Promotion of your company** — through entry on our website directory and also our annual members' handbook, circulated with Contract Flooring Journal (CFJ) to over 7000 readers.
- **A place on the Manufacturers' Committee** — which meets every quarter to update standards, discuss technical matters and issues affecting our industry and is a valuable networking opportunity.
- **We create opportunities and events** — for networking with distributors and contractors.
- **Unique advertising opportunities** — in our members' handbook and other supplements distributed by CFJ magazine to its readers.
- **An Annual Ball** — a fantastic event used by manufacturers to network and entertain.
- **Monthly email updates** — provides a snapshot of industry news, new members and networking opportunities such as our golf days, lunches, seminars and meetings. This can be sent to as many people internally as you need.
- **Opportunity to have your company featured through our website and publications.**
- **Lobbying government on behalf of manufacturers** — through our lobbying organisation the Construction Products Association (CPA). The CPA also provides economic forecasting information given to you via the members' area of the CFA website.
- **FITA (the Flooring Industry Training Association)** — with highly specialised training facilities, offers ways to help manufacturers as well as supporting training across the industry.
- **A range of contractors' helplines** — which are available to manufacturers.
- **Free annual subscription to CFJ magazine.**
- **The knowledge and public relations opportunity** — of being able to claim that your company supports the work of the CFA in developing the industry and specifically a quality supply chain of flooring contractors.



Need more information?  
Speak to us now — we'll send  
you a FREE information pack.

**CALL 0115 941 1126**  
or visit [www.cfa.org.uk](http://www.cfa.org.uk)





The objectives of the CFA are to promote the highest standards of professionalism, safety and training while at the same time providing essential services and expert information to ensure the quality and productivity of our members' businesses.

Working via the Construction Products Association and Build UK, CFA members can play a part in influencing Government thinking.



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